

top reasons to hire a REALTOR[®]



KNOXVILLE AREA
ASSOCIATION OF REALTORS[®]



Code of Ethics

REALTORS[®] must adhere to a strict set of ethical standards set by the National Association of REALTORS[®].



Pricing & Market Expertise

REALTORS[®] use the most up-to-date, accurate, and detailed sales data to determine market value and pricing strategy.



Tackling Paperwork & Deadlines

Buying and selling require loads of documents and adherence to multiple deadlines. A REALTOR[®] will keep your closing on track.



Negotiating Powerhouse

REALTORS[®] keep emotions out and negotiations on track, through bidding wars and fierce competition, to get you the best deal.



Licensure & Education

REALTORS[®] are licensed and monitored by the state and are required to take continuing education courses.



It pays to use a REALTOR[®]

Homes sold with a REALTOR[®] sell for an average of 11% more than the typical FSBO.