Code of Ethics
REALTORS® must adhere to a strict set of ethical standards set by the National Association of REALTORS®.

Pricing & Market Expertise
REALTORS® use the most up-to-date, accurate, and detailed sales data to determine market value and pricing strategy.

Tackling Paperwork & Deadlines
Buying and selling require loads of documents and adherence to multiple deadlines. A REALTOR® will keep your closing on track.

Negotiating Powerhouse
REALTORS® keep emotions out and negotiations on track, through bidding wars and fierce competition, to get you the best deal.

Licensure & Education
REALTORS® are licensed and monitored by the state and are required to take continuing education courses.

It pays to use a REALTOR®
Homes sold with a REALTOR® sell for an average of 11% more than the typical FSBO.

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