

The Business of Your Business Course is a part of the PMN Designation



Why Earn the Performance Management Network Designation?

Your customers are savvier and more demanding. There's more and more information, but less time to process it. The competition is fiercer and faster than ever. By becoming a PMN Designee, you'll show your clients that you are committed to ongoing education and professional excellence, and you'll show your colleagues that you understand and value the importance of a powerful network of business connections.

The Business of Your Business: Formula, Financials, Function & Freedom

This newly-revised course will teach you how to think about the business of your business and make it more profitable and you more successful. You'll learn strategies for systemizing your business, as well as fundamentals for improving your bottom-line and achieving your financial goals. Learn the how's and why's of staffing, how to develop an actionable business plan and why your role should be that of a CEO working on the business versus an employee working in it.

For more information of the PRM Designation go to www.wcr.org

**Knoxville Area Association of Realtors®
Presents**

PRM Designation Course

The Business of Your Business: Formula, Financials, Function & Freedom

February 27, 2012

WCR Members and KAAR Members \$99

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